

2019

My best year ever

work
book

big goals

1 # of new clients in 2019

2 # of repeat clients

3 revenue for the year

4 # of followers/size of list

5 _____

marketing

1 update mailing list

2 review/edit LinkedIn profile

3 send New Year greetings

4 practice elevator pitch

5 _____



calendar

- 1 block out conferences & vacations
- 2 schedule meeting w/ accountant
- 3 book a client lunch
- 4 create editorial calendar for 2019
- 5 _____



people

1 list your “who to meet in 2019”

2 ...and who to avoid?

3 define your target market

4 seek out collaborators

5 _____



skills

1 read a book

2 take a class

3 improve your speaking skills

4 be social, try a new app

5 _____



Best wishes from the Association of
Nonprofit Specialists for a ...

prosperous
happy
new year