

2026-2028 Strategic Plan Focus Areas and Priorities

Our 2026-2028 Vision

ANS will be the leading professional home for a diverse network of nonprofit consultants by delivering support to members at all phases in their careers, building powerful cross-sector partnerships, and strengthening the organization's internal capacity to ensure long-term relevance, sustainability, and impact.

Our Strategic Priorities

1. Elevate our value to nonprofit consultants

ANS will strengthen its position as the premier resource for nonprofit consultants by delivering phase-based, accessible, and high-value programs and tools that meet consultants where they are in their practice. Through tailored learning, networking, and business-development support, ANS will help consultants grow, stabilize, or transition their practices.

2. Strengthen and expand strategic partnerships to drive impact and revenue

ANS will cultivate diverse and mutually beneficial partnerships with corporations, foundations, government funders, nonprofit networks, and mid-size firms to expand consultant opportunities, generate revenue, and strengthen sector-wide visibility.

3. Build a strong, sustainable organizational infrastructure

ANS will strengthen in systems, people, and processes that increase its internal capacity in a sustainable and human-centric way, ensuring the organization can support continued growth, deliver high-quality programs, and maintain strong member engagement.

Our Key Initiatives

1.1. Develop “phase-aware” programming and content for consultants who are starting, expanding, or balancing their practices

2.1 Build and grow relationships across all targeted partner categories with clear value propositions

3.1 Review and refine committee structures and objectives (including strategic partnerships and volunteer committees) and staffing

1.2 Offer a mix of virtual, on-demand, and in-person programming

2.2 Refine and maintain an upgraded consultant directory for partner access

3.2 Elevate member communications and engagement by developing targeted phase-based messaging and assessing and updating communication channels

3.3 Strengthen membership data analysis practices to track trends and guide strategy